



Professional Scrum Product Owner™ (PSPO)

Professional Scrum Product Owner™ (PSPO) is an hands-on, activity-based course where students explore Professional Scrum and the role of the Product Owner. Through a combination of discussion and exercises, students develop an understanding of the pivotal role the Product Owner plays on the Scrum Team and learn skills and practices necessary to execute those responsibilities effectively.



CODE: ED24A06



DURATION: 14 hours



START DATE: 19/02/2024



AUDIENCE PROFILE:

This course is appropriate for learners in any industry where teams are working to solve complex problems. The Professional Scrum Product Owner course is for:

- Professionals interested in starting a career as a Product Owner
- Product Owners with some experience in the role that are looking to improve their understanding or fix their misconceptions of Scrum and the Product Owner role
- Scrum Masters wishing to be an effective coach to Product Owners will also find valuable insights in this course



PREREQUISITES FOR PARTICIPATION:

While this course covers an introduction to the Scrum framework, it's primarily from the perspective of the Product Owner. Therefore, it's best if the students come to the course with an understanding of the fundamentals of Scrum, ideally as demonstrated by passing the Scrum Open.



TRAINING LANGUAGE:

Greek or English



TRAINING MATERIALS:

SCRUM Product Owner Notes



METHODOLOGY:

Lecture, discussion, discussion, case studies.

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COURSE OBJECTIVES:

- Increase business agility through the proper execution of the Product Owner role
- Recognize the value of a *product over project* mindset
- Learn how to bridge business strategy to product execution using Scrum
- Understand that the Product Owner is an Agile Product Manager
- Understand the Scrum Principles and Empiricism
- Understand the Product Owner accountabilities on the Scrum Team
- Learn how to align the team around the business strategy, product vision, Product Goal, and Sprint Goal
- Find ways to effectively communicate the business strategy, product vision, and Product Goal
- Learn techniques for Product Backlog Management, Release Management, and Forecasting
- Identify metrics that can be used to track value creation, and successful product delivery
- Discover techniques to interact with stakeholders, customers, and the members of the Scrum Team



VENUE: Webinar



DATES & TIMES:

Monday, 19/02/2024, 08:15 -16:00
Tuesday, 20/02/2024, 08:15 -16:00

PARICIPATION COST:

The cost includes the course notes and certificate. In the event of classroom led training, coffee, snacks and lunch (only for full day courses) are offered complimentary.



Participation Cost

- Total Cost: €465
- HRDA Subsidy: €280
- Net Cost: €185

For Unemployed

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COURSE TOPICS

PART 1: STRATEGY

Unit 1: Agile Product Management

Product vs Project Mindset
What is Product Management?
Product Management and SCRUM
The Product Owner
Defining a Product

Unit 2: Vision

Business Modelling
Product Vision
Technical Stage

Unit 3: Value

Value Defined
Delivering Value
Value Metrics
Evidenced Based Management
Tracking Metrics
Where your Money goes?
Negative Value
Value Neutrality

Unit 4: Validation

Stakeholder Feedback
Marketplace feedback
Pivot or Persevere?

PART 2: SCRUM

Unit 5: Empiricism

It's a complex problem
Visualizing complexity
CYNEFIN
Types of Complexity
Risk Management

Unit 6: SCRUM

The pillars of SCRUM
SCRUM Roles
SCRUM Artifacts
SCRUM Events
Iterative and Incremental
Agile Manifesto for Software Development

PART III: TACKTICS

Unit 7: Product Backlog Management

What is a requirement
Product Backlog Ordering
Defining "DONE"
Getting to "READY"
Story Mapping
Impact Mapping
Success Criteria
Specification by Example

Unit 8: Release Management

Reasons to Release
Release Strategy
Estimation and Velocity
Scaling Products
Reporting
Budgeting
Governance and Compliance
Kick Off
Quality

Unit 9: The Professional Product Owner

Understanding Product Owner Success
Skills and Traits
Measuring Success

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