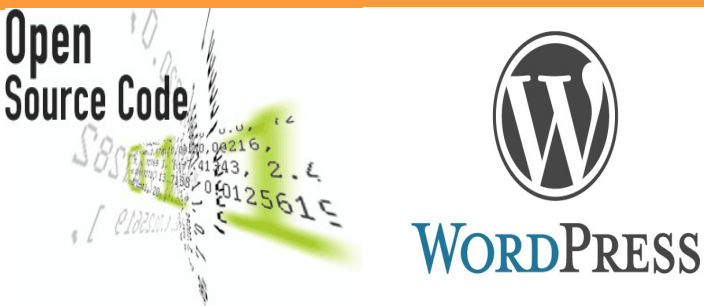


***Making Training
an enjoyable experience***



Developing a Multilingual Web Site with WordPress

WordPress is currently the most successful and popular content management software worldwide. Approximately 24% of internet is now using WordPress. WordPress is the most widespread and advanced Content Management System worldwide and is mainly used for construction of web sites and blog pages based on content. The content includes video, text, picture and sound. The reasons that made WordPress so popular was the ease of use, free license without restrictions and finally, the huge open source community that supports it. There are thousands of themes and add-ins for WordPress.

This course dives in the world of Wordpress and introduces the 3 main languages for customization of a Wordpress site.

Code: ED21A15

Duration: 14 hours

Start Date: Wednesday 26/05/2021

Audience Profile:

- Individuals or professionals who wish to acquire the skills and knowledge for the construction, maintenance and management of a completely free and easy to use website with no programming knowledge.
- People who want to communicate their views, their through a blog (blog knowledge) and learn all of Blogging capabilities.
- Columnists who want to create and maintain their personal blog
- Web Developers, Web Designers, staff from the Information Technology Department and Managers of SME enterprises

Prerequisites for Participation:

Basic Knowledge of Computers and Internet

Training Language:

Greek

Training Materials:

Step by Step training materials

Methodology:

Lecture, discussion, demonstration and practice.

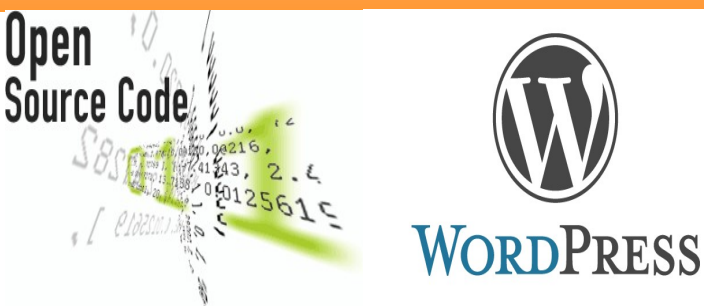
Course Objectives:

Upon completion of the course, participants will be able to create impressive, multilingual sites with themes and custom themes, login pages, secure parts of the web site, social media shares and much more. They will also understand the 3 main languages supported in Wordpress and how they can be used to customize a site.

The course is practical in nature, which means that by the end of the course the participants will have the opportunity to create their own custom web site. Most importantly, our experienced trainer will introduce the must-have and useful plugins to power up your web site and to customize its looks using CSS, HTML and PHP.

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Developing a Multilingual Web Site with WordPress

Venue: Webinar

Dates and Times

Dates	Times
Wednesday 26/05/2021	08:15 - 16:00
Thursday 27/05/2021	08:15 - 16:00
Saturday 29/05/2021	08:15 - 16:00

Participation Cost

The cost includes notes and certificate.

	Total Cost	HRDA Subsidy	Net Cost
Participation Cost	€550	€357	€193
For Unemployed	Please contact us		

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Developing a Multilingual Web Site with WordPress

Course Outline

Introduction to WordPress

Understanding the Difference Between WordPress.com and WordPress.org

- Understanding the Web Hosting
- Understand the Domain Name
- Programming your website

Working with WordPress (WordPress.org)

- Installing WordPress from WordPress.org
- Navigation on WordPress.com
- Log in WordPress
- Start Working with WordPress
- Create your Profile WordPress
- Getting Help
- Disconnect from WordPress

Specifying Settings of WordPress

- General Settings Definition
- Define Recording Settings
- Specifying settings Reading
- Configuration Management Forum
- Modify Settings Media
- Configure Attribute Polling (Polling)
- Configuration Assessments (WordPress.com)
- Specifying Email Settings Changing Suspension (WordPress.com)
- Adding Trusted sites OpenID (WordPress.com)

Working with themes

- Search and install a theme (WordPress.org)
- Upload a theme (WordPress.org)
- Use Live Preview
- Customize your theme
- Theme Customization Options
- Add a custom header image to your subject
- Customize your theme Background
- Delete a theme (WordPress.org)

The Four Languages You Must Know to Understand WordPress Themes

- Introduction to HTML
- Basic CSS
- The conceptual principles of PHP
- Introduction to JavaScript

The Three Core Concepts of WordPress Themes

- The Wordpress Factory

Demystifying “The Loop” in WordPress Understanding the Template Hierarchy

Create, Manage and Format pages and posts

- Adding and editing a page/post
- Manage pages/posts
- Deleting and Restoring Pages
- Applying Various Themes

Working with Media Files

- Insert an image from your computer
- Introduction of a media file from a URL
- Upload files directly in media library

Developing a Multilingual Web Site with WordPress

- Importing a Gallery

Four Things a WordPress Theme Shouldn't Do Dealing with Theme Creep

Working with Widgets

- Add and configure a Widget in a sidebar
- Removing a Widget from a sidebar

Using a Child Theme!

Working with Categories

- Creating Categories

Adding and managing a menu

- Create custom and dropdown menus
- Using Themes for menu positioning

Working plugins

- Look and install a plugin
- Enable /Disable/Update plug-ins
- Reviewing the most useful plugins (Elementor, Polylang, WP-Forms, If Menu etc)

User management

- Add new users

Manage comments

- Setting Update comments to existing posts and pages
- Moderate comments
- Delete comments
- Managing comments

Uploading the Site for Hosting

- Exporting the necessary files
- Creating a hosting account
- Uploading the files

Make Your Themes Better By Getting to Know `get_template_part()`

- Understanding PHP snippets from your page templates

WordPress Post Template Tags: What They Are, How You Use Them, and Why You Care

How to Link to Your WordPress Theme Resources

Registration Form

Seminar Code: ED21A15 — Title: Developing a Multilingual Web Site with WordPress
Start Date: 26/05/2021

A. Organization's details (if applicable)

Company/Organization:		Size:	<input type="checkbox"/> Small	<input type="checkbox"/> Medium	<input type="checkbox"/> Large
Economic Activity:		Telephone:		Fax:	
Address:		Postal Code:			
Person responsible for the registration:		Email:			
		Direct Telephone:			

B. Participant's details (1)

<input type="checkbox"/> Mr <input type="checkbox"/> Ms	Name	Surname			
Title/ Job Position:		Email:			
Job description:		Telephone/Mobile:		Fax:	
Reasons for participating in the seminar:					
Please fill this section if there are special requests for the lunch provided (only in the case that lunch is included)					
<input type="checkbox"/> Fasting <input type="checkbox"/> Vegetarian <input type="checkbox"/> Vegan					
<input type="checkbox"/> They will participate to the seminar more than one participants (<i>In this case please fill in the second page as well</i>)					

C. Participation Cost

PARTICIPATION IN THE SEMINAR IS PREPAID (at least three days before the start of the seminar)

Please invoice ☐ The participant ☐ The company Credit Customer Number (if applicable):

- ☐ For participants entitled the Human Resources Development Authority subsidy (HRDA): € 193
- ☐ For participants **not entitled** the Human Resources Development Authority subsidy (HRDA): € 550

Cheques must be issued to **EDITC Ltd** and payment can be made directly through deposit to the account of the company

Account Name: EDITC LTD
IBAN: CY19 0050 0115 0001 1501 0686 9601

Account Number: 115-01-068696-01
SWIFT/BIC: HEBACY2N

D. Terms and conditions for participation on EDITC seminars

- The company accepts registrations for participation in the seminars at least 5 working days prior to the start of the seminar. EDITC does not commit to accept any registrations received in less than 5 working days before the start of the training program.
- Written cancellations received 5 working days before the start of the training program are accepted and in the case where a payment has been made by the client, the full amount is reimbursed to the client. Cancellations that do not meet the above term are invoiced. The client may replace the participant (s) provided that they meet the criteria for participation on this program.
- The company has the right to cancel or postpone a training program up to one day before the start date of the program. All prepayments are returned to clients.
- All registrations are strictly prepaid except credit customers. EDITC will not allow the entry of participants in the class unless their financial obligations have been settled.
- EDITC will inform the client upon receipt of the application form. Written confirmation for the implementation of the training program will be sent within 3-5 days before the start date of the seminar. In exceptional cases written confirmation may be sent one day before the start of the program. **Participants are encouraged to contact the company in case they did not receive the confirmation.**
- Participants with less than 75% attendance cannot be subsidized by the HRDA and in this case the participants (or their company) will have to pay the amount of the subsidy (in addition to their own payment amount).
- In case of subsidized programs by the HRDA all the required forms of HRDA must be sent to EDITC before the start of the training program. EDITC will not allow the entry of participants in the class unless the HRDA forms have been submitted to EDITC.
- Certificates of participation will be given to participants after the completion of the course provided that their financial obligations and obligations regarding HRDA forms are settled. Otherwise certificates will be mailed as soon as the above obligations are settled.

☐ **We agree with the above terms and conditions**

Signature:

Date:

Stamp (in case of company):

Registration Form

B. Participant's Details (2)

<input type="checkbox"/> Mr	<input type="checkbox"/> Ms	Name		Surname	
Title/ Job Position:				Email:	
Job description:			Telephone/Mobile:	Fax:	
Reasons for participating on the seminar:					
Please fill this section if there are special requests for the lunch provided (only in the case that lunch is included)					
<input type="checkbox"/> Fasting <input type="checkbox"/> Vegetarian <input type="checkbox"/> Vegan					

B. Participant's Details (3)

<input type="checkbox"/> Mr	<input type="checkbox"/> Ms	Name		Surname	
Title/ Job Position:				Email:	
Job description:			Telephone/Mobile:	Fax:	
Reasons for participating on the seminar:					
Please fill this section if there are special requests for the lunch provided (only in the case that lunch is included)					
<input type="checkbox"/> Fasting <input type="checkbox"/> Vegetarian <input type="checkbox"/> Vegan					

B. Participant's Details (4)

<input type="checkbox"/> Mr	<input type="checkbox"/> Ms	Name		Surname	
Title/ Job Position:				Email:	
Job description:			Telephone/Mobile:	Fax:	
Reasons for participating on the seminar:					
Please fill this section if there are special requests for the lunch provided (only in the case that lunch is included)					
<input type="checkbox"/> Fasting <input type="checkbox"/> Vegetarian <input type="checkbox"/> Vegan					

B. Participant's Details (5)

<input type="checkbox"/> Mr	<input type="checkbox"/> Ms	Name		Surname	
Title/ Job Position:				Email:	
Job description:			Telephone/Mobile:	Fax:	
Reasons for participating on the seminar:					
Please fill this section if there are special requests for the lunch provided (only in the case that lunch is included)					
<input type="checkbox"/> Fasting <input type="checkbox"/> Vegetarian <input type="checkbox"/> Vegan					

☐ **We agree with the above terms and conditions**

Signature:

Date:

Stamp (in case of company):